

Partnering with you to develop
and measure employability



Interview360

Auto-generated interviews, instant analysis / feedback, fully customisable, latest employer guidance, progress tracking and full reporting

Launched in October 2020, and created following in-depth consultations with universities, students and employers, Interview360 helps build student confidence and optimise their performance for in-person and video interviews. [Watch the Interview360 explainer here.](#)

INTERVIEW360 OVERVIEW:

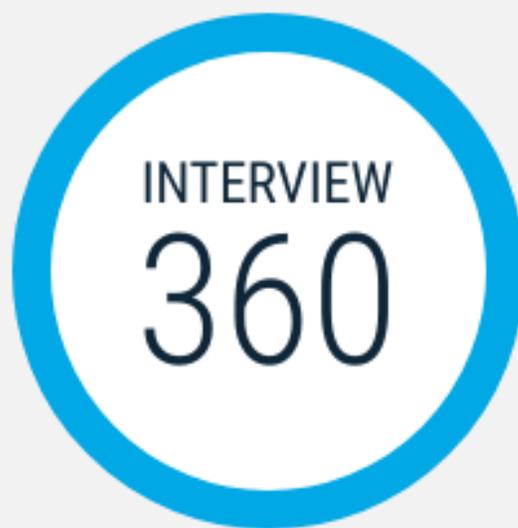
Mock interviews and practice questions can be **personalised for any type of student or cohort**

Students can face specific questions based on the **actual content of their CV**

AI-powered instant feedback provides students with **unique feedback on body language, communication and speech, camera position and video quality**

Extensive range of 100+ interview training resources instantly available to students

Careers teams can monitor and evidence **progress at both an institutional and individual student level**



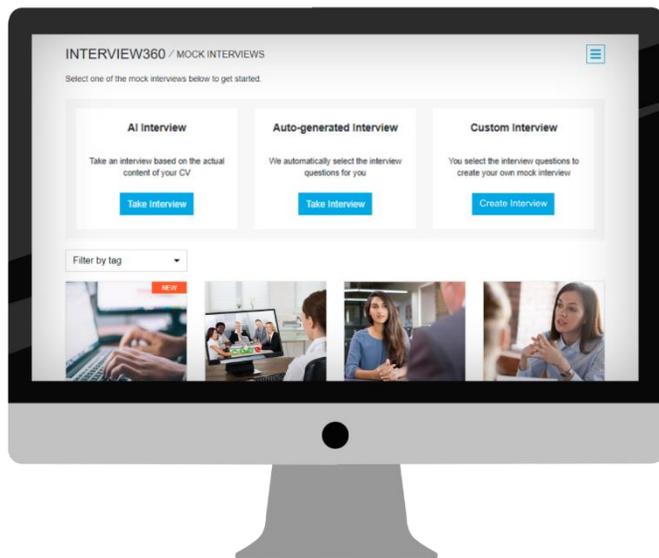
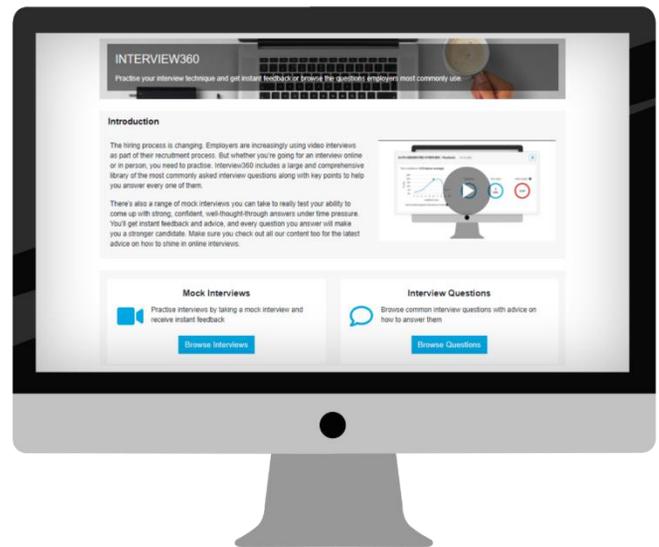
500,000+ students from 120 academic institutions can build their interview confidence and perfect their interview technique



Interview360 transforms interview training in Career Centre

Enhanced User Experience

Interview360 enables students to **practise mock interviews** and **browse a comprehensive library of the most commonly asked interview questions**. The latest interview e-learning content is blended throughout the tool, with the option for students to **filter the guidance according to their needs**.

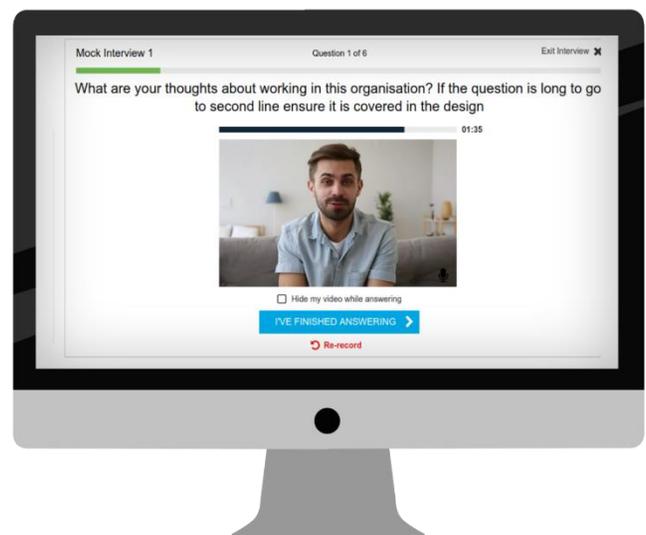


Tailored Support for Every Student

Students have the option to take an interview based on the **actual content of their CV**, take part in an **auto-generated interview** or **create their own mock interview**. Careers teams can customise interview training with their own questions, advice and mock interviews for different student audiences.

Video Answers to Interview Questions

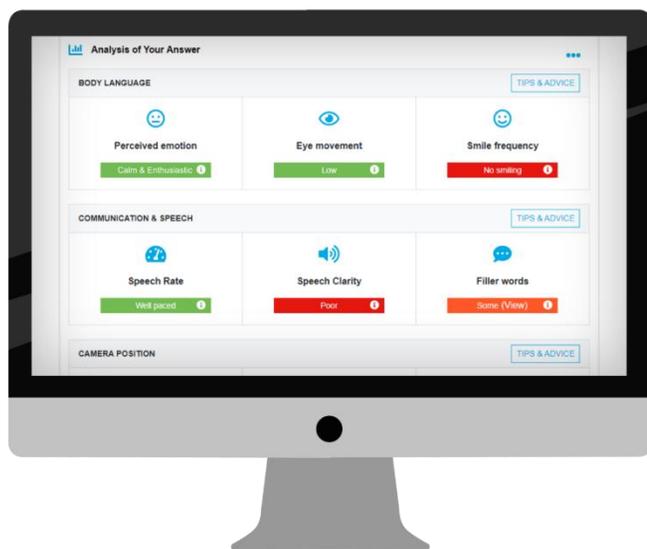
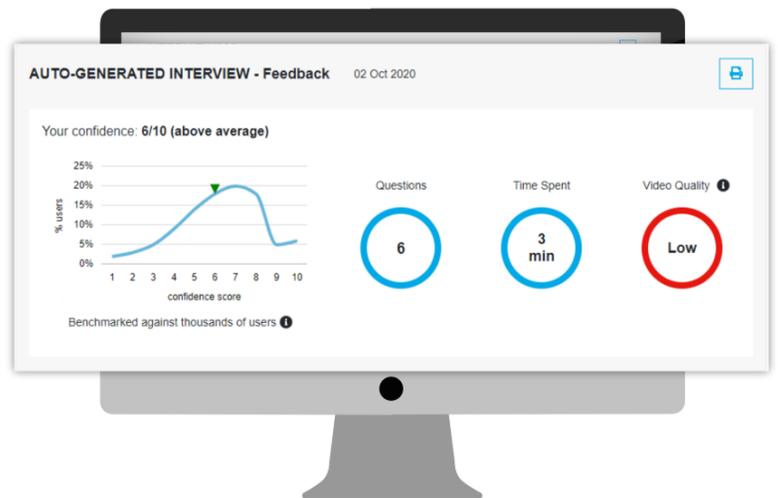
Using any device, students can **record video responses to mock interview questions** and access a transcript of their recording. They can check their camera set-up, hide the video whilst recording and re-record any answers they're not completely happy with.



Interview360 transforms interview training in Career Centre

Instant Feedback on Performance

Students receive **an instant feedback report** on their mock interview performance. Careers teams will have the option to include their own feedback in the student's report. Admin reporting includes usage and trends at **both an institutional and audience level**.

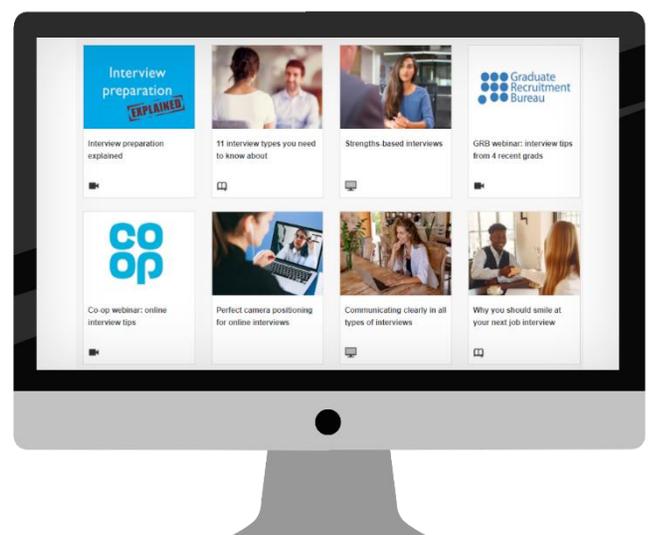


Instant AI-powered Feedback

Unique and **highly personalised feedback**, based on AI video analysis, is given on **body language, communication & speech, camera position and video quality**. Every answer receives this AI-powered feedback to help build student confidence.

Learning Resources to Build Knowledge

In addition to AI feedback, there is an **extensive range of 100+ interview training resources** instantly available to your students from within the tool, including new 'MicroTip' advice straight from employers and brand new e-learning content.



Frequently Asked Questions

Our FAQ section is designed to help you gain a thorough understanding of our transformed interview training tool. If you have any further questions or product suggestions, please contact your Account Manager who will be pleased to assist you.

What is Interview360 and how is it helping students?

The hiring process is changing. Employers are increasingly using video interviews as part of their recruitment process. But whether you're going for an interview online or in person, you need to practise. Interview360 includes a large and comprehensive library of the most commonly asked interview questions along with key points to help students answer every one of them.

There's also a range of mock interviews students can take to really test their ability to come up with strong, confident, well-thought-through answers under time pressure. Students will get instant feedback and advice, and every question they answer will make them a stronger candidate.

How will Interview360 directly support the work of careers teams?

Interview360 will enable careers teams to provide high quality interview support to students at scale. The tool is easy to use, highly intuitive and gives careers teams complete control over what they can do. This includes the ability to customise interview training for different student audiences, review student progress and feed back.

Where will Interview360 be located in Career Centre?

Interview360, if enabled on your Career Centre platform, will run on the URL, "...../interview360". Interview360 will be located directly above the Interview Simulator in your navigation. Please be aware that Interview Simulator will be turned off on Monday 9th November 2020. Any student that clicks a link to go to the simulator will automatically be redirected to Interview360.

Have you consulted with employers during the Careers Hackathon process?

Yes, and as you may be aware, we are always in discussions with employers from a content/product perspective. Our knowledge of employer requirements for interviewing has been included in our shaping of the features and capabilities of Interview360, for example, from our Meet the Employer webinar initiative discussions with employers and our recently announced partnership with Graduate Recruitment Bureau.

Will the interview feedback connect with existing articles and resources?

Yes. In a similar way to CV360, Interview360 will connect students to relevant content and e-learning materials from the e-learning hub. Our content team are also updating and adding new interview-specific content as part of this project.

Frequently Asked Questions

What feedback from Interview360 can students expect to receive?

Once a mock interview is completed, all students will receive a report showing their overall video quality, time taken, confidence levels, a transcript of their recording and detailed advice on how to answer the question that they can measure themselves against. If AI is enabled, they will also receive extensive AI analysis of their response, including speech rate, perceived emotion, eye direction and filler words used, such as um, okay, like, right, so, basically etc. alongside feedback on camera position and further detail on video quality. And it will soon be possible for students to receive personal feedback from their careers teams too.

Will interview360 be available as an action in Programme Manager?

Yes. Any mock interview can be selected as a linked action in Programme Manager so they can be used in your programmes/awards. Administrators can select a specific custom mock interview to be completed as an action. User action completing the mock interview is automatically tracked and updated on the programme in the same way as all other linked actions. This is part of Phase 2 of Interview360's launch.

How will CV360 and Interview360 work together?

Interview360 will enable an AI mock interview to be taken based on any CV scanned for the student in CV360. This is the start of our journey to bring CV360 and Interview360 together. Going forward students will, for example, be prompted to take a mock interview from within CV360 and also receive comparison feedback from Interview360 about content they might want to review on their CV based on their interview answers.

Will it be possible to combine custom interview questions with CV360 interviews?

Currently the "CV360 interview" will be a specific interview based entirely on questions derived from the content of the CV the student selects. We will, however, review this to see if it could also include custom questions.

What kind of questions will you build into this tool?

All the existing Interview Simulator questions have been reviewed and edited with new advice and key points, and been freshly tagged to help users find the questions they're after. In addition, our content team have started adding new questions related to employability/transferable skills and strengths. They will continue to add a range of questions every month including those around specific roles/industries as well as curveballs and brain teasers. Clients can supplement questions with their own recommended questions and advice.

Frequently Asked Questions

Will you create a centralised database of questions by industry that students can draw from?

Yes. This will be created and regularly updated by our content team.

How often will we be able to change the questions and will this be done by Abintegro or will somebody with an admin token be able to do this?

You can change questions as many times as you like and whenever you need to. Changes are made by your administrator with your admin token.

Will careers staff be able to set the length of time for each interview question?

Yes. This will be part of the custom question creation process.

Will there be a limit to the number of customised interviews/questions we can create?

No. You will be able to create as many custom interviews as you like with as many/few questions as you want.

Will we be able to promote custom made interviews to any groups we've created within Career Centre?

Yes. You will be able to create a mock interview and select the audience (e.g. Engineering students) and you will have the option to automatically email those students inviting them to take the mock interview.

Most job interview structures are determined by the person specification. Will the custom feature support this?

In the future, yes. We will be aiming to machine-read a job specification and extract skills, experiences etc. required. The interview questions could then be dynamically structured to address specifics such as personal attributes, qualifications required / desired. For launch, Interview360 can be tailored manually with unlimited mock interviews that Abintegro/you can create.

What sharing settings/permissions do you foresee at the individual student level?

Sharing is part of Phase 2, and at this stage, we are exploring the idea that students can create secure share links directly to their video recordings or mock interviews to share with friends/family for feedback. This is separate to the sharing/feedback process with careers teams. To provide more privacy controls, we will enable the option to create/disable links and set a validity period with auto expiry.

Frequently Asked Questions

Will students be able to use their recordings as 'cover interviews' to send to employers as part of their job application?

Yes, in the future. Once Interview360 is live and being used by students, we will be working to connect it with Job Tracker (our jobs platform) so that employers can set interview questions and students can record elevator pitches / cover letters as part of their application.

Will Interview360 allow us to search by the name of student to retrieve their individual videos?

Yes. In the CCM you will be able to search for a specific student (by name) and retrieve/view their mock interview question video responses.

Will Interview360 enable us to sort recorded interviews by the date of recording/staff member they are assigned to?

Yes. This will be available in the CCM.

Will you provide a guide for careers teams on how to best view and work with the recorded videos?

Yes. We will provide support to careers teams both in terms of on-screen advice / instructions and also in client packs that can be circulated / printed.

How does an advisor access the video recordings?

Access to mock interview videos from users will appear in the CCM in the new review module (due to be released in Phase 2).

How will the transformed tool support students with disabilities?

As part of our ongoing accessibility programme across the entire Career Centre (in partnership with EqualWeb - a leading specialist in digital accessibility), we will be working with EqualWeb to ensure Interview360 is accessible to all users regardless of ability or situation.

What will you do to ensure the tool works for different dialects and accents?

We are engineering Interview360 using industry leading video analysis APIs and therefore the product will have the best chance of catering for different accents. This is already being tested by our developers, however, we will be working within the limitations of the technology.

Frequently Asked Questions

How can we can promote Interview360 to students?

There's a range of ways you can promote Interview360 to students. Examples include using "Share This" to create direct links to email or share on social media, featuring it in the Email Sprint Programme and including it in Career Week. [Click here to access our promotional toolkit](#) to help you effortlessly promote Interview360 to your students. The pack includes an explainer video, images, promotional copy and social media content.

Additional Support

- [Admin and student front super-user webinar recording](#)
- [Admin area training video](#)
- [Promotional Toolkit](#)